

PEACE, L VE & PUPPIES

Organic Puppy Supply

TO: All Employees

FROM: Jamie Burke, Chief Executive Officer

DATE: April 3, 2016

SUBJECT: New 3D Printer Installation

The Senior Leadership Team has been interested in 3D printing technology for quite sometime, but until now, we were unable to determine an use for this type of technology in our business that would justify the cost of the hardware. Recent advances in 3D printer technology and hardware, now allow companies to participate in something known as rapid prototyping. Rapid prototyping provides the opportunity to generate frequent prototypes at a fraction of the cost. We believe rapid prototyping can contribute to the overall success of our business, and, after extensive research, careful consideration, and plenty of input from many of you, I am proud to announce that Peace, Love and Puppies will receive its first 3D printer in a little less than two weeks, on Thursday, April 14th at 9am.

3D PRINTING TECHNOLOGY: THE VISION

The short-term vision for incorporating 3D printing technology into our business starts with the ability to conduct rapid prototyping on packaging. Primarily, puppy chow, puppy treats and bones. Rapid prototyping will allow speed up the decision making process and allow us to generate multiple prototypes with small adjustments before sending the packaging into final production.

We are waiting anxiously to see further advances with 3D food printers, which will ultimately influence our long-term vision. It is possible, that at some point, 3D printing technology will allow us to actually print our own all organic puppy chow, or treats, or chew bones.

TRAINING & WORKSHOPS

We will offer training sessions for all team members interested in learning how the printer works. We will also be coordinating brainstorming sessions that will take place approximately 3 months after the arrival of the printer, sometime in mid July. The purpose of these sessions will be, to review and discuss printer initial operations and possible future uses. Dates will be announced in a future memo.

